

UPS[®] vs. FedEx? You decide.

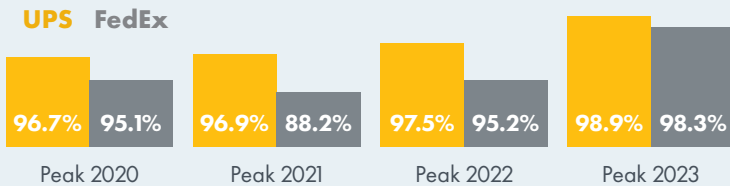


Small and mid-sized business (SMBs) are constantly on the lookout for cost savings and ways to streamline their shipping. Unishippers can help! After all, we are part of the largest non-retail authorized reseller of UPS in the nation. And UPS is a top choice for a small package carrier. In fact, UPS was ranked #1 in Newsweek's 2024 list of America's Best of the Best for shipping and delivery. Here's why UPS is the best:

UPS On-time Performance: The Gold Standard for Reliability



UPS has consistently outperformed FedEx in on-time performance. This is particularly relevant during Peak Season, the busiest shipping time of the year.



Source: As reported by UPS. Note: On-time performance stats are a mix of Express, Deferred and Ground Shipments.

UPS Shipping: Where You Are and Where You Need To Go



- Approximately 180,000 network entry points
- 90% of U.S. is within 5 miles of a UPS Access Point[®] location
- ~135,000 vehicles on the ground
- 5 billion+ packages delivered in 2023
- Delivers overnight by 8 a.m. to more ZIP codes than FedEx

UPS + Unishippers ... a winning combination!

Want to learn more about why UPS and Unishippers are a great shipping partner? Reach out today!

Shippers like UPS ... more!



A recent study revealed a net promoter score that shows UPS is favored by small package recipients.



Source: Morning Consult Study July 1, 2023–July 1, 2024.

Note: Net Promoter Scores (NPS) measure customer loyalty by asking how likely you are to refer a company.

Business shipping ... faster!



UPS[®] Ground delivers 90% of packages in three days or less. Need it faster? UPS Next Day Air[®] guarantees next-day delivery with superior on-time performance for urgent ground shipments.

One driver and network ... unified!



UPS gives you convenience by providing one driver who will drop off AND pick up your outgoing packages. They also accept both air and ground shipments in their UPS[®] Drop Box locations. UPS makes it easy through a single pickup and delivery network!